



Elizabeth Stottlemeyer | Graphic Designer

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Skills

- InDesign
- Illustrator
- Photoshop
- Adobe Bridge
- Acrobat
- Adobe XD
- Dreamweaver
- Photography
- Writing & Proofing
- User Experience Design
- Interactive Design

Education

Pacific Union College

ANGWIN, CA | SEPT. 2006–JUNE 2010

- BS, Graphic Design: dual emphasis in design & web
- *Graduated Magna Cum Laude*

Experience

Prime-Line Products, *Graphic Artist*

REDLANDS, CA | AUG. 2013–MAR. 2023

- Oversaw projects from concept stage through design and refinement to finalized vendor-ready artwork while ensuring design consistency across entire product lines.
- Coordinated a team of creatives including writers, graphic designers, and PR experts to meet media production deadlines for press releases and social media posts.
- Designed and created interactive template layouts for a PDF catalog to replace the previous master catalog which had not been updated in over 20 years. New catalog features 3,826 active products placed into their subsequent subcategories that are easily updated monthly.
- Helped build, manage, and maintain hundreds of thousands of assets for products including: catalogs, sale sheets, instruction sheets, packaging collateral, product photos, and dimensioned line drawings.
- Saved hundreds of man hours by creating a droplet process in Acrobat to speed up the export process of files for printing by overseas vendors.
- Redesigning appearance of the sale sheets used by the company's sales force.
- Researched and implemented an innovative solution to add the company logo to newly designed e-mail signatures with HTML code to avoid any issues with embedding an image in the signature.

Freelance Writer

JAN. 2012–JULY 2021

- Collaboratively wrote and revised novel-length manuscripts for self publication.
- Published a series of novella-length works on Amazon.

Freelance Graphic Designer

FEB. 2012–AUG. 2013

- Provided contract work as an illustrator to develop images for use by the Loma Linda University School of Medicine, primarily for Dr. Leonard Werner.

RedFusion Media, *Marketing Intern*

REDLANDS, CA | JAN. 2013–APR. 2013

- Administrative assistant & proofreader.
- Provided design work including brochure layout.
- Utilized WordPress to update website & blog content.

Loma Linda University School of Medicine, *Multimedia Developer Intern*

LOMA LINDA, CA | JULY 2010–OCT. 2011

- Worked with Dr. Leonard Werner to recreate the medical illustrations used in his syllabus into high quality vector based images. Redesigned his syllabus in InDesign.

Napa Valley Hospice & Adult Day Services, *Identity Designer*

ANGWIN, CA | NOV. 2009–MAY 2010

- College senior thesis project to design a new brand identity, including logo, style guide, stationary design, brochure and website for Napa Valley Hospice & Adult Day Services.
- Utilized information provided by client's focus groups to design and develop a new identity.

Loma Linda University Marketing Department, *Graphic Design Intern*

LOMA LINDA, CA | JUNE 2009–SEPT. 2009

- Produced marketing print media to promote various medical personnel, events, and departments within Loma Linda University.

Additional Information

LinkedIn Learning

- Successfully completed 75 courses on LinkedIn Learning, including 54 courses directly related to Graphic Design.

Attendance

- Perfect attendance for 6th–12th grade.
- Never late to work at Prime-Line during 9 years and 7 months of employment, only called out when sick.